

YEAR 01	YEAR 02	YEAR 03	YEAR 04	YEAR 05	YEAR 06	YEAR 07	YEAR 08
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Strategic Objectives - Value; Collaborative Opportunities; Accessibility

Objectives

a. Value.

- The value of heritage, and the associated archives and records, is articulated effectively, understood and appreciated at all levels and ages of society;
- To advocate for the value and benefits of archaeology to the widest possible audience;

b. Collaborative Opportunities.

- To reach out to new audiences by creating new partnerships, opportunities for participation and events aimed at the widest possible cross section of society;

- The profession in Northern Ireland is proactive, collaborative and focused on delivering archaeology which contributes to society and maximizes the potential of the sector and archaeology; and
- c. **Accessibility.** The lead archaeology bodies in Northern Ireland are clearly identifiable and outward-facing, connecting with our neighboring regions and internationally, and providing accessible, user-friendly and dynamic online resources.

Delivery Plan (recommendation numbering should be read against the published strategy document: [Archaeology 2030 - A Strategic Approach for Northern Ireland.pdf](#))

Action	S. Ob.	How can this be achieved?	Key tasks	Collaborators	Potential Outputs (to be developed by task groups)	YR
R4.5.a, R4.5.b, R4.5.e, R4.5.f	A.	i. Raise awareness of the value of heritage archives	<ul style="list-style-type: none"> • Develop communications plan and identify key stakeholders and audiences. • Develop program of events and opportunities to raise awareness and empower individuals and communities to value archives, collections and records (HERoNI). • key annual milestone dates to celebrate heritage 	<ul style="list-style-type: none"> • Engagement and Heritage Outreach Working Group would need to engage with the Archives Task Group here/ HERoNI 	<ul style="list-style-type: none"> • Ongoing events and engagement opportunities 	
R4.5.c	A, B	ii. Champion the potential for research and publication from existing archives and records, for example	<ul style="list-style-type: none"> • Explore projects with Centre for Community Archaeology, PRONI etc. • Strengthen collaboration with QUB and explore joint projects - object based, digital-data based, 	<ul style="list-style-type: none"> • Engagement and Heritage Outreach Working Group • HED led with engagement with QUB/ academic sector, archives 	<ul style="list-style-type: none"> • Develop collections based projects 	

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		doctoral or post-doc research projects.	built environment (historic townscapes through maps and photos), industry etc.			
R4.5 R4.5.d, R4.5.g	A, B	iii. Initiate community engagement projects that explore and enhance the value of heritage archives	<ul style="list-style-type: none"> • <u>Appoint an outreach officer!</u> Task group - explore funding streams and options to deliver a post. • This position could link into the RF, to lead on coordinating community projects during the later stages of the RF delivery • Develop/ deliver projects – could feed into emerging research framework questions etc. 	<ul style="list-style-type: none"> • Engagement and Heritage Outreach Working Group • cross-sectoral task group with NT, NMNI, Tourist board etc. 	<ul style="list-style-type: none"> • Fixed Term position? • Develop and deliver projects 	
R4.1.c, R4.1.d, R4.1.e, R4.1.f	A, B	iv. Develop a more proactive approach to explaining how heritage contributes to our economy, our community identity, our sense of place, our tourism, health and well-being.	<ul style="list-style-type: none"> • Establish list of key audiences and stakeholders which the sector should seek to influence • Understand stakeholders and audiences needs and develop cross-sectoral comms plan • Undertake original research into public views of archaeology/ identify key ‘heritage hooks’. • Create an advocacy document for archaeology – this should explore heritage wellbeing and social benefits • Review against HE Wellbeing and heritage work - demonstrate the public value of the historic environment/ impact on wellbeing • Identify key outcomes and future actions 	<ul style="list-style-type: none"> • Engagement and Heritage Outreach Working Group • cross-sectoral task group with NT, NMNI, Tourist board etc. 	<ul style="list-style-type: none"> • Understanding of social value of heritage in NI • Endorse focus of Amersfoort Agenda, theme 1 	
R4.2.a, R4.2.b, R4.2.c	B.	v. Create opportunities to engage with archaeology in the commercial sector/ through development-led projects.	<ul style="list-style-type: none"> • HED can encourage best practice and engagement • Explore opportunities to encourage public engagement during development-led projects/ identify research objectives and outreach opportunities as part of PoW? • Better articulation of benefits for developers? Good practice, good PR, led by example... 	<ul style="list-style-type: none"> • HED, Commercial Sector, Institutes 	<ul style="list-style-type: none"> • Integrating public benefit in commercial development • Guidance to developers/ councils? 	

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			<ul style="list-style-type: none"> Explore benefits of incorporating interpretation opportunities into development design (wider community benefits too - heritage trials etc?) 			
R4.3.a to R4.3.e	B.	vi. Improved communication within the NI heritage sector	<ul style="list-style-type: none"> Create a sustainable sectoral structure to progress the Arch 2030 strategy for NI Set up an Archaeology Forum for NI or establish a joint ClfA/ IAI working group <ul style="list-style-type: none"> Develop CPD and networking opportunities Create a sectoral newsletter Ensure that the Research Framework is well understood within the sector – outputs for RF could include talks, training and workshops at key milestones for a wide range of audiences including sector specific CPD – forum/ group could coordinate? Secure funding for collaborative opportunities/ to support RF stage 3 – specific projects or workshops 	<ul style="list-style-type: none"> Sectoral Communication Working Group HED Commercial Sector, Institutes 	<ul style="list-style-type: none"> Improved networking NI Special Interest Group [ClfA]? Active and focused task groups! 	
R4.1.g	B, C.	vii. Ensure that the Research Framework approach is publically accessible and understood, particularly for non-archaeologists	<ul style="list-style-type: none"> Aim two – RF Group to identify clear performance indicators of a research framework Ensure outputs include accessible CPD opportunities and more general events Remit of recommended outreach officer? 	<ul style="list-style-type: none"> Engagement and Heritage Outreach Working Group Cross-sectoral task group with NT, NMNI, Tourist board etc. 	Develop and deliver projects and outputs with Research Framework team/ Outreach Officer	
R4.2.d	B, C.	viii. Develop projects to harness the potential for archaeology to contribute to education, community and tourism/ rural development	<ul style="list-style-type: none"> HED – Explore potential for annual research excavations and innovative ways to use and interpret State Care sites etc. Link excavations to research questions as part of an active research framework. Potential for heritage development officer as part of DfC Heritage Task Group – could work up community 	<ul style="list-style-type: none"> Engagement and Heritage Outreach Working Group HED, councils, community groups, QUB Centre for Community Archaeology etc. 	Develop and deliver projects and outputs	

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			<ul style="list-style-type: none"> projects, possibly using SC or SMs and focus on heritage benefits to health and wellbeing? 			
R4.4	C	ix. Improved communication with key bodies, district councils, developers and the community and voluntary sector	<ul style="list-style-type: none"> Articulate Executive Obligations in relation to heritage – Programme for Government HED to continue to ensure that updated policy and guidance are easily available and accessible/ provided to local councils, organisations and bodies. HED continued engagement with DAERA, councils etc. on agri and graveyards... 	<ul style="list-style-type: none"> Sectoral Communication Working Group HED, local authorities Council engagement could include Tourism officers, heritage officers, community planning officers etc... 	<ul style="list-style-type: none"> Improved networks Create resources and presentations 	Yr3-6
R4.4	C	x. Improved engagement and understanding with local authorities	<ul style="list-style-type: none"> HED should continue to engage with district councils, including elected members and other bodies: <ul style="list-style-type: none"> This could include workshops with councils [inc. tailored updates on S&G, RF] Organise collaborative events to share learning with Planning Group, Tourism NI etc. Review learning opportunities with other authorities/ HE and HELM approach? 	<ul style="list-style-type: none"> Sectoral Communication Working Group HED, local authorities Council engagement could include Tourism officers, heritage officers, community planning officers etc... 	<ul style="list-style-type: none"> Develop training – similar to HELM? 	